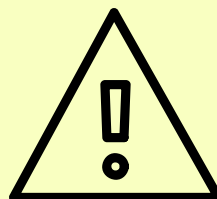


Learning Center



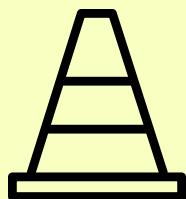
Get to know:

- Strengths and opportunities
- How the business will be conducted
- Attitude of staff
- Governance of the Enterprise



Watch out for:

- Legal requirements and restrictions
- Target market and possible opportunities
- Suitable infrastructure



Challenges:

- Political instability
- Competition
- Building partnerships



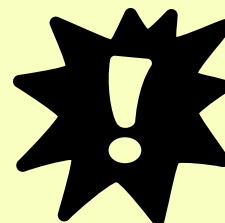
Recommended to:

- Conduct a pilot project to gauge the viability of the business model

Highlights

Learning Center of the Ivorian Association for Family Welfare in Cote d'Ivoire

- Main source of income: Fees charged for conference services and provision of trainings
- In 2017, USD 163,064 has been generated
- Second Learning Center opened in Daloa



Good to have:

- Suitable conference facilities, up-to-date ICT equipment and expertise in managing a training center

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*Click on each topic to view more details.