

# Multiple Enterprise Ventures



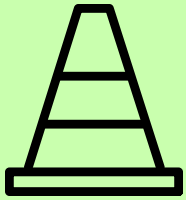
## Get to know:

- Vision for Social Enterprise at the organizational level
- Potential areas for an enterprise



## Watch out for:

- Legal framework of the country
- Effective identification of the Association's strengths
- Financing mechanism of the country



## Challenges:

- Not having the entrepreneurial mindset
- Restrictive government laws
- Difficulty to raise initial capital



## Recommended to:

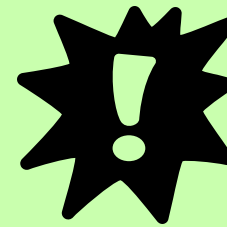
- Conduct feasibility studies and develop business plans for each enterprise
- Set the fee based on ability and willingness to pay

## Highlights

### Multiple Enterprise Ventures of Family Guidance Association of Ethiopia in Ethiopia

#### Business Ventures:

- Learning Centers that generate revenue through the service fee charged for providing training and undertaking consultancies
- Maternal and Child Health specialized centers that generate revenue through the service fee charged for providing clinical services
- Model Clinics that generate revenue through the service fee charged for providing clinical services and mentorship



#### Good to have:

A reputed brand name and necessary resources

For more information:

[seap@fpasilanka.org](mailto:seap@fpasilanka.org), [abadik@fgaeet.org](mailto:abadik@fgaeet.org)

\*Click on each topic to view more details.

