

# Multiple Enterprise Ventures



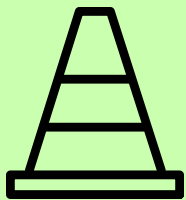
## Get to know:

- Identify available opportunities
- Cost effective model
- Best utilization of human resources



## Watch out for:

- Market demand for the venture
- Own strengths and weaknesses
- Physical placement of ventures



## Challenges:

- Competition
- Lack of human resources with the required level of skills
- Government policies and regulations



## Recommended to:

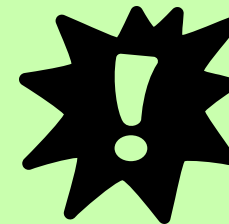
- Collaborate with private sector when possible
- Outsource operations after providing them with necessary training

## Highlights

### Multiple Enterprise Ventures of Rahnuma-Family Planning Association of Pakistan

#### Business Ventures:

- Service delivery outlets that generate revenue through fees charged on clinical services, indoor admissions and laboratory services
- Training institutes that generate revenue through fees charged for providing professional training services and accommodation
- Implementation of Community Mobilization Model that generate revenue through the service fee charged for mobilizing communities



#### Good to have:

Suitable infrastructure, assets and skilled human resources

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