



Consolidated Responses to Bidder Clarification Questions

Thank you for your interest in the consultancy for "[Website Development for the International Planned Parenthood Federation](#)."

The following responses address the clarification questions received from interested bidders. These responses should be read together with the [Terms of Reference](#).

1. Project Scope

Question:

[Action.IPPF.org](#) is a separate website on WordPress, and we noticed it's out of the scope. Is it safe to assume this will maintain the same 'link-out' functionality that currently exists?

Response:

At the moment, [Action.IPPF.org](#) is managed as a separate third-party WordPress site, so we would expect the website to maintain the existing link-out functionality. In the longer term, however, we'd like to explore bringing this functionality into the main website. While that falls outside the scope of the current build, we should ensure that the templates and design patterns we create are flexible enough to accommodate this integration in the future, ideally with little to no additional development effort required.

2. Website Design Phase

Question:

How many rounds of design revisions are needed?

Response:

Please indicate in your proposal how many design revisions are possible within our stated budget.

3. Visual Content Design and Outline Development

Question:

Are your expectations to test the new designs with users rather than testing the *current* site with users? Let me know if y'all have a preference here.

Response:

The new designs should be user tested, not the current website.

Bidders should prepare proposals based on the information currently provided in the Terms of Reference and this clarification document.

IPPE

