

Website Design & Development for the 2048 Commission

Request for Proposal (RFP)

1. About The 2048 Commission

Today's world faces overlapping threats: climate crisis, pandemics, widening inequalities, and disruptive changes from artificial intelligence. Superpowers compete for dominance, fueling instability and conflict. This turmoil has triggered unprecedented human rights violations and widespread anxiety, with people feeling divided and vulnerable to misinformation. There is a growing gap between public expectations and government actions.

In 1948, international cooperation based on shared principles led to the creation of the Universal Declaration of Human Rights, though not all injustices were addressed. Now, global challenges are even more complex and far-reaching.

The call is for renewed collective responsibility and effective global governance rooted in accountability and humanity. **Amnesty International, International Planned Parenthood Federation (IPPF)** and **ILGA World** have partnered to launch the **2048 Commission**, an initiative that aims to build coalitions across sectors to shape a future where human rights and governance meet modern needs.

The Commission will recommend transformations required for a revitalized global governance system, examining challenges such as climate collapse, technological advances, wealth concentration, and persistent inequalities. Independent working groups will explore ways to empower civil society and expand accountability beyond states. Their findings will guide a global citizens **Assembly** in 2028, setting the path toward 2048.

2. Project Overview

The website will serve as the Commission's primary digital presence, offering information, a searchable document repository, and mechanisms for transparent stakeholder participation. This Request for Proposal (RFP) outlines the requirements for a fully managed enterprise vendor model and the parallel development of a robust, accessible microsite, both designed to minimise ongoing agency dependence and amplify stakeholder engagement.

3. Project Objectives

- Develop an authoritative, independent microsite, reflecting the Commission's identity and supporting transparency, accountability, and collective action for human rights.
- Facilitate stakeholder engagement through accessible online tools, document repositories, and invitations to participate in public consultations.
- Establish a high-security, enterprise-managed domain and infrastructure environment for the 2048 Commission.
- Protect the Commission's global brand, communications, and digital operations from cyber threats.
- Embed governance, human verification, and continuous monitoring into all aspects of domain management.

- Ensure the domain, infrastructure, and microsite projects are manageable by a small, non-technical team, minimising ongoing agency dependency.

3. Scope of Work

- Procurement and implementation of a fully managed enterprise vendor solution for domain and infrastructure management.
- Design and development of an independent microsite that presents the Commission's identity publicly, with a clear, accessible layout.
- Implementation of a searchable document repository, enabling the public to access official publications, toolkits, and Commission findings.
- Provision of a content management system (CMS) that is intuitive and can be managed by a small, non-technical team for updates and ongoing site maintenance.
- Support for multilingual metadata, ensuring accessibility and discoverability for a global audience.
- Public listing of working groups, with dedicated sections for calls for input, toolkit distribution, and facilities for interested parties to upload contributions and findings.
- Brand and site design that reflect the Commission's ambitions: accountability, transparency, imagination, and collective power in support of human rights.
- Engage stakeholders throughout design and implementation, ensuring the microsite and infrastructure support inclusive participation and transparent communication.
- Integration of advanced security protocols, including human verification and continuous monitoring systems.
- Development and enforcement of governance policies to oversee domain access, updates, and incident response.
- Ongoing risk assessment and mitigation strategies to counter emerging cyber threats.
- Regular reporting and communication with Commission leadership regarding security status and incidents.

4. Deliverables

- Enterprise-managed domain and infrastructure platform, fully operational and secured.
- Comprehensive governance framework and incident response plan.
- Routine security monitoring and risk assessment reports.
- Training and awareness materials for Commission stakeholders.
- Fully functional, accessible microsite providing a coherent, authoritative public profile for the Commission, with multilingual support and a searchable document repository.
- CMS and guidance documentation enabling a small, non-technical team to manage content independently.
- Public repository and toolkit library, plus upload capabilities for parties responding to consultations and calls for input.

5. Proposal Requirements

- Company profile and relevant experience, including examples of comparable multilingual sites
- Approach to each project phase and collaboration with brand and communications teams
- Proposed team structure and roles
- Timeline and work plan
- Budget broken down by project phase and services

6. Desired Qualifications

The ideal agency should possess:

- Proven experience in designing and implementing website builds of comparable complexity, scale, and scope
- Experience with large, decentralized organizations, preferably in the non-profit or international development sector
- Experience in the development of multilingual sites for a range of stakeholders
- Strong understanding of website accessibility standards and criteria
- Familiarity with data privacy and regulations, for example GDPR
- Strong project management skills and the ability to relay website terminology and technical information in an accessible format for website content editors

7. Evaluation Criteria

- Relevance and quality of past experience
- Understanding of the scope and the 2048 Commission's goals
- Demonstrated ability to deliver brand-aligned digital experiences
- User-centered approach and multilingual experience
- Technical capability and security practices
- Value for money
- Cultural and regional awareness

8. Timeline

RFP Issued	Friday 5 th June 2026
Proposal Deadline	Friday 19 th June 2026
Proposal Review	by Friday 26 th June 2026
Project kickoff	July 2026

8. Submission Instructions

Please send your proposal by Friday 19th June 2026 to: Ces Millado: cmillado@ippf.org.
Subject line: "RFP – The 2048 Commission Website Development Proposal".