



Terms of Reference (TOR)

Consultancy: Strategic Support for Advocacy Innovation and Organizational Learning

Background

The International Planned Parenthood Federation (IPPF) is a global provider of sexual and reproductive health services and a leading advocate for sexual and reproductive health, rights, and justice (SRHRJ). Working through Member Associations in 151 countries and a network of approximately 28,000 service delivery points, IPPF delivers essential health services, advances comprehensive sexuality education, and advocates for policies and social change that uphold rights, dignity, and bodily autonomy. By connecting community-led action with national, regional, and global advocacy, IPPF works to transform systems, shift narratives, and ensure that everyone can exercise their sexual and reproductive rights.

Overview of the engagement

To respond to a rapidly evolving advocacy landscape marked by strong anti-rights mobilization, democratic backsliding, shrinking civic space, the spread of misinformation and disinformation, fragmented power structures, and increasingly interconnected political challenges, IPPF is undertaking a process to reflect on and strengthen its approach to advocacy across national, regional, and global levels. This process seeks to strengthen the connections between ground advocacy, movement-building, and multilateral engagement, while ensuring that IPPF's Member Association leadership, priorities, community realities, and lived experiences more meaningfully inform IPPF's global advocacy approaches. It also aims to contribute to broader reflections on how advocacy is organized, coordinated, and resourced across the Federation, and how IPPF can strengthen more participatory, politically grounded, and movement-oriented approaches to influence and change, in a moment of global shifts and challenges.

To support this work, the Solidarity for Change and Voice (S4CV) Team is seeking a consultant to provide research, analysis, consultation, and support these ongoing processes.

Purpose of the Consultancy

The consultant will support the S4CV Director and the UN Liaison Team (UNLO), providing research, analysis, stakeholder engagement, and synthesis of findings.

The consultancy will help strengthen the evidence informing this work and support the development of strategic reflections and recommendations regarding the future of advocacy across the Federation.



Scope of Work

Under the supervision of the UNLO Senior Advocacy Advisor, the consultant will undertake the following tasks:

1. Support the analysis of Member Association advocacy priorities

- Review and synthesize information emerging from IPPF's Member Associations' advocacy priorities and related documentation.
- Support the processing and analysis of information related to Member Associations' advocacy priorities and approaches, in coordination with relevant IPPF Secretariat colleagues, as appropriate.
- Identify emerging trends, common priorities, challenges, and opportunities relevant to the reimagining advocacy process.

2. Conduct targeted consultations

- Design and support the undertake of targeted consultations with selected IPPF Member Associations, Regional Office colleagues, youth representatives, and Community Engagement and Partnerships colleagues.
- Conduct a limited number of consultations with selected donors, partners, and external stakeholders to gather perspectives on advocacy trends, movement-building, multilateral engagement, and future opportunities.
- Prepare concise summaries and key findings from consultations.

3. Support evidence generation and strategic analysis

- Review relevant internal documents, consultation outputs, reports, and materials.
- Conduct targeted research on emerging advocacy trends, innovative advocacy models, movement-building approaches, and relevant developments in multilateral and civic spaces, as needed.
- Support the identification of lessons learned, strategic opportunities, and considerations for IPPF's future advocacy approaches.

4. Support synthesis and recommendations

- Contribute to the consolidation and synthesis of findings emerging from consultations, document reviews, and internal discussions.
- Draft briefing notes, discussion papers, presentations, and summary documents as required.
- Support the development of recommendations and options for consideration by IPPF leadership and relevant teams.



5. Provide additional strategic support

- Provide flexible analytical and coordination support to strengthen the overall process and its outputs.
- Undertake additional tasks reasonably related to the objectives of the consultancy as agreed with the supervisor.

Deliverables

The consultant will be expected to deliver:

1. Inception note and workplan outlining the proposed methodology, consultation plan, and timeline.
2. Summary analysis of IPPF's Member Associations' advocacy priorities across all regions, as well as emerging trends that will shape future advocacy work.
3. Consultation summaries and synthesis of findings from interviews and stakeholder engagement.
4. Briefing notes, presentations, and analytical summaries developed throughout the consultancy period, as requested.
5. Final synthesis report consolidating key findings, strategic reflections, and recommendations emerging from the process.
6. Presentation of findings and recommendations to relevant IPPF teams and stakeholders.

Duration

The consultancy will commence as soon as possible and conclude by November 2026.

The consultancy is expected to require approximately 30 to 40 working days over the assignment period. This consultancy may require travel.

Consultant Profile

The successful consultant will demonstrate:

- Experience in advocacy, movement-building, civil society engagement, human rights, gender equality, and/or SRHR.
- Strong research, analytical, facilitation, and writing skills.
- Experience conducting consultations, interviews, and stakeholder engagement processes.
- Familiarity with multilateral processes, civil society advocacy, and social movement ecosystems.
- Ability to synthesize complex information and translate findings into practical recommendations.



- Strong interpersonal skills and experience working across diverse cultural and political contexts.
- Familiarity with feminist, participatory, and rights-based approaches is highly desirable.

Reporting and Management

The consultant will report to the S4CV Director, work closely with the UNLO Senior Advocacy Advisor, and collaborate with relevant colleagues across the Secretariat as required.

Regular check-ins will be held throughout the consultancy period to review progress, discuss findings, and agree on priorities.

Application Process

Interested candidates should submit:

- A CV highlighting relevant experience;
- A brief technical proposal outlining their approach to the consultancy;
- A financial proposal indicating daily rate and estimated level of effort;
- One relevant writing sample.