

2016 – 2022



LOCALLY OWNED
GLOBALLY CONNECTED:
A MOVEMENT FOR CHANGE

STRATEGIC FRAMEWORK

IPPF'S STRATEGIC FRAMEWORK

Introduction to the IPPF *Strategic Framework 2016–2022*

Strategic Framework 2016–2022 is a bold and aspirational vision of what the International Planned Parenthood Federation (IPPF) plans to achieve, and how we will achieve it, over the next seven years. It is the culmination of an extensive global consultative process involving Member Associations, partners and donors, and was approved by IPPF's highest decision-making body, the Governing Council, in November 2014.

Our strategy responds to social, political and demographic global trends. These include: the expectations and potential of the largest ever generation of young people; ongoing, significant social and economic inequalities, including discrimination against girls and women; and opposition that threatens gains in human rights. It is also guided by evaluations and analyses of our work – strengths, weaknesses, capacities, resources and networks.

IPPF's Strategic Framework sets the priorities that will allow the Federation to deliver impact as a sexual and reproductive health and rights (SRHR) movement over the next seven years. It will guide national Member Associations and partners in formulating their own country-specific strategies, based on their resources and tailored to serve the most marginalized groups in local contexts. It also provides focus to the Secretariat in its international influencing and in its support to Member Associations.

Progress in delivering the Strategic Framework will be measured through a dashboard of global results and Member Associations will report on these indicators on an annual basis.

With this essential tool, IPPF is equipped to move forward and deliver on its promises. At the helm of the sexual and reproductive health and rights movement, we will help unite the actions and achievements of sexual and reproductive health (SRH) champions around the world to realize a step change in sexual and reproductive health and rights around the world.



WORKING TO ACHIEVE CHANGE



OUR PRIORITIES FOR THE NEXT SEVEN YEARS

OUR VISION

ALL PEOPLE ARE FREE TO MAKE CHOICES ABOUT THEIR SEXUALITY AND WELL-BEING, IN A WORLD WITHOUT DISCRIMINATION



100
governments respect, protect and fulfill sexual and reproductive rights and gender equality

OUTCOME 1

1 billion
people to act freely on their sexual and reproductive health and rights

OUTCOME 2

2 billion
quality integrated sexual and reproductive health services delivered

OUTCOME 3

A high performing, accountable and united Federation

OUTCOME 4

Galvanize commitment and secure legislative, policy and practice improvements

Engage women and youth leaders as advocates for change

Enable young people to access comprehensive sexuality education and realize their sexual rights

Engage champions, opinion formers and the media to promote health, choice and rights

Deliver rights-based services including for safe abortion & HIV

Enable services through public and private health providers

Enhance operational effectiveness and double national and global income

Grow our volunteer and activist supporter base

IPPF'S MISSION

TO LEAD A LOCALLY OWNED, GLOBALLY CONNECTED CIVIL SOCIETY MOVEMENT THAT PROVIDES AND ENABLES SERVICES AND CHAMPIONS SEXUAL AND REPRODUCTIVE HEALTH AND RIGHTS FOR ALL, ESPECIALLY THE UNDER-SERVED

OUR VALUES

SOCIAL INCLUSION

DIVERSITY

PASSION

VOLUNTEERISM

ACCOUNTABILITY

CHAMPION RIGHTS

By 2022, 100 governments will respect, protect and fulfill sexual and reproductive rights and gender equality

IPPF will champion sexual and reproductive rights and gender equality through direct advocacy with governments and regional institutions, and by partnering and supporting civil society advocates and leaders, particularly girls and women.

Priority objective one:
Galvanize commitment and secure legislative, policy and practice improvements

Although many governments have made public statements in support of sexual and reproductive health and rights, and gender equality, many of them have failed to realize their commitments through supportive legislation, policy and funding. As a result, citizens continue to be denied their rights to life-saving services. Where governments have translated their commitments in tangible ways, national political leadership on sexual and reproductive health and rights has not only

transformed people’s lives and benefited wider society, but has also influenced the actions of other governments.

IPPF will further invest in political advocacy at all levels, including supporting Member Associations with capacity building, funding and monitoring. We will target key institutions, support and foster interested parliamentarians, engage with community and faith networks, and influence regional and international processes. Leading collaborations within civil society, IPPF will generate new political commitments and ensure that they are effectively implemented.

Priority objective two:
Engage women and youth leaders as advocates for change

The denial of sexual and reproductive health and rights affects women and young people disproportionately, so it is important they have the opportunity to be at the forefront of efforts to secure policy and practice change from governments. Women and young people can challenge social norms; mobilize their peers and communities to respect sexual and

reproductive rights; and demand the services required to exercise their rights.

IPPF will strengthen its links with youth and women’s organizations and provide pathways for women and young leaders – particularly girls – within the Federation. These programmes will be designed in-country and will aim to engage socially excluded individuals, who may not typically be involved. Programmes will promote male involvement in SRHR, and address issues related to masculinity, gender and sexuality. We will further resource our youth networks to ensure greater co-ordination and collaboration.

By 2022, a new generation of youth and women leaders will be championing and advocating for sexual and reproductive health and rights.

EMPOWER COMMUNITIES

By 2022, one billion people will act freely on their sexual and reproductive health and rights

IPPF will focus on expanding access to and quality of comprehensive sexuality education around the world. At the same time, we will run popular campaigns to mobilize those who support sexual and reproductive health and rights.

Priority objective three:
Enable young people to access comprehensive sexuality education and realize their sexual rights

Data show that demand for sexual and reproductive health services and information among young people – the largest generation of young people ever – is already outstripping supply. We know that young people who are able to exercise their sexual rights, including by accessing

services, have the potential to be agents of change by challenging prejudices and contributing to social cohesion and public health.

IPPF will transition from a youth-friendly to a youth-centered organization by: prioritizing and scaling up comprehensive sexuality education – which seeks to equip young people with skills, knowledge and values to determine and enjoy their sexuality and protect their health; and focusing on interventions for the most marginalized youth, in and out of school.

Priority objective four:
Engage champions, opinion formers and the media to promote health, choice and rights

The impetus for major change in favour of sexual and reproductive health and rights often stems from changes in public attitudes and opinions.

Mechanisms such as public campaigns are instrumental for raising awareness, promoting understanding and mobilising public support.

IPPF will implement public campaigns to raise awareness of sexual and reproductive health and rights issues and generate support, with integrated communications strategies and the involvement of public-facing champions, opinion formers and media outlets. We will develop adaptable content, featuring personal testimonies, and deliver it through a variety of formats, including traditional and social media. This work will be embedded as a core part of what we do.

By 2022, we will have reached one and half billion people with messages through the Federation and in partnership with our champions and partners, including the media.



SERVE PEOPLE

By 2022, IPPF and our partners will deliver two billion quality, integrated sexual and reproductive health services

In its own service delivery outlets and through partnerships with private and public providers, IPPF will scale up the provision of an essential package of high quality sexual and reproductive health services that are rights-based, client-centred, gender sensitive and youth friendly.

Priority objective five:
Deliver rights-based services including for safe abortion and HIV
Millions of women, men and young people around the world still lack access to high quality, rights-based sexual and reproductive health services, including safe abortion and HIV services. Poor quality of care contributes to low utilization of services, which exacerbates poor health and mortality related to sex, reproduction, HIV and

reproductive cancers. People in humanitarian settings also face serious barriers to services.

IPPF will ensure that all its service outlets provide high quality services: they must not only provide a minimum, integrated package, but must also be client-centered, rights-based, youth friendly and gender sensitive. Our services will not turn anyone away because of inability to pay, or lack of health personnel, and we will expand access through a diverse range of delivery channels. Through quality improvements we will reinforce our reputation as a health provider that is welcoming to all.

IPPF will strengthen sexual and reproductive health services in humanitarian settings by improving access before, during and after conflict and crisis situations.

We will also invest in technical expertise to support effective supply chain management, high quality equipment and infrastructure, and management capacity.

Priority objective six:
Enable services through public and private health providers
With an increasing number of health providers offering sexual and reproductive health services, IPPF Member Associations have a distinct role in providing technical assistance. IPPF can ensure that services are responsive to the local community, are client-centred and provide rights-based, supportive care to all.

IPPF will develop new formal partnerships with public and private providers. We will deliver pre- and in-service training for medical personnel, integrated sexual and reproductive health services in partner facilities, and we will strengthen supply chain management and quality of care.

By bringing together a diverse range of service providers, IPPF will assemble a multi-faceted, global network of high quality, rights-based SRH service providers.

UNITE AND PERFORM

By 2022, IPPF will be a high-performing, accountable and united Federation

IPPF is evolving its structures and systems to adapt to changing environments, and at the same time we return to our roots – to reinvest in the volunteer-led activist movements that created IPPF in the first place. This fusion of innovation and timeless, grassroots energy will ensure that IPPF is the best it can be.

Priority objective seven:
Enhance operational effectiveness and double national and global income
IPPF is committed and has an ethical obligation to make the most of its resources and to be flexible and responsive to changing political and economic contexts. To maximize the number of people we can serve, we need to increase our operational effectiveness. We must remain relevant, responsible and efficient in how we seek out funding, translate it

into development outcomes and sustain services to meet demand.

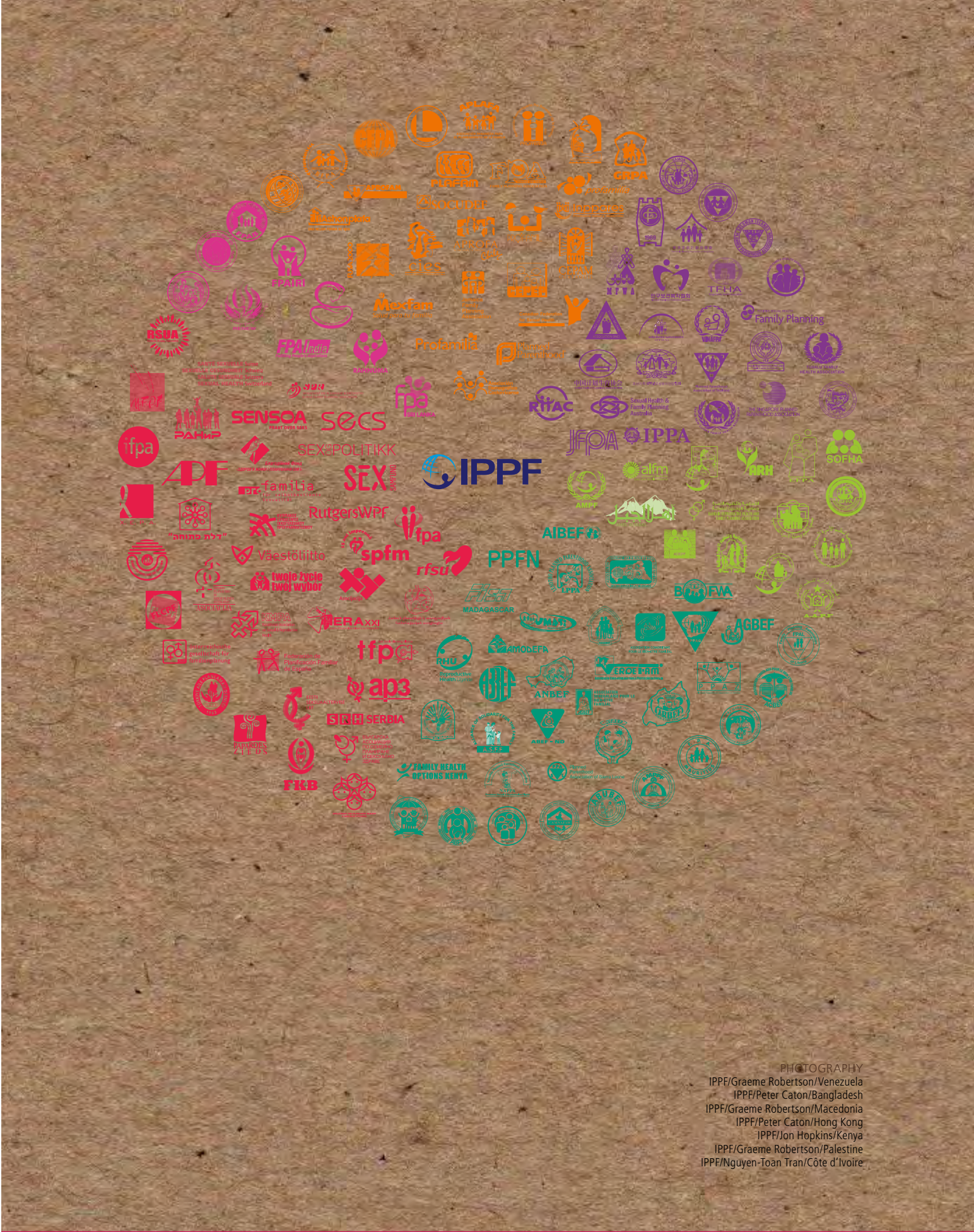
IPPF is evolving its operations and financial structures to incorporate diverse business models that are fit for purpose in each of the specific contexts we work in around the world. We will ensure ongoing funding for our services by: supporting Member Associations to develop social enterprises; recruiting and retaining staff and volunteers that bring business planning, market analysis, communications, and performance management skills to the Federation; and strengthening financial and performance management at all levels.

By 2022, all parts of the Federation will be able to clearly articulate their model of sustainability and IPPF will be generating more income through diverse sources.

Priority objective eight:
Grow our volunteer and activist supporter base
IPPF's work is demanded and delivered by communities: this groundswell of

grassroots support gives legitimacy and is the foundation of our political advocacy. Opposition groups, a vocal minority in many places, threaten the gains that the sexual and reproductive health and rights movement has achieved, and there is now a need to grow and lead the volunteer and activist supporter base for sexual and reproductive health and rights at local levels to present a clear, alternative voice to groups that do not support sexual and reproductive rights.

IPPF will invest in communications staff, systems and technologies. We will recruit and organize volunteers and activists who want to advance sexual and reproductive health and rights, focusing initially in countries where the Member Associations have the interest and potential to grow their supporter base quickly. A strong sexual and reproductive health and rights activist community will help individuals everywhere to claim their sexual and reproductive rights and hold their leaders to account.



PHOTOGRAPHY
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